

ANNA KLISSOURAS



EDUCATION

Master of International Management
ESCP Europe Berlin, MDI Gurgaon
Top 10% of class
2008 - 2010

Master of Philosophy & Art History
Humboldt University Berlin, Cologne
University, Thessaloniki University
Focus: Philosophy of mind
1999 - 2005

KEY EXPERIENCES

Owner 09.2023 – present
Anna Klissouras Solutions, Berlin/Chania
Business consulting with focus on business solutions, communications strategy and complex project management.

Principal (L7) EU Public Policy 10.2019 – 08.2023
Amazon Europe, Brussels

- 09.2023 – 08.2023: EU Campaign Manager. Pan-European and cross-team campaign management of 50+ staff with reputational and legislative goals.
- 05.2019 – 08.2023: EU SME Ambassador. Political advocacy for SME-friendly policymaking at minister level, reputational programme development and partnerships.
- 01.2020 – 06.2022: Expansion country manager. Set-up of Public Affairs in Netherlands (2020), Sweden (2021) and Belgium (2022).

Senior Manager (L6) Marketing Germany 10.2015 – 04.2019
Amazon Marketplace, Berlin

Leading Marketplace Marketing with 4 direct and 7 dotted line reports. Seller experience, research, performance, content, retention, brand campaign. retention.

Co-founder 01.2013 – 04.2015
Fog Depot, Bangkok/Berlin

Product development of e-liquids, marketing, supply chain and supplier management and e-commerce strategy.

Head of Marketing and Communications 04.2010 – 08.2012
Inventux Solar Technologies, Berlin

Marketing and communications in DE, IT, FR and UK. Trade fair management, website, sales collateral, partner programmes, PR. 4 reports. Promoted from International Marketing Manager in February 2011.

Communications Specialist 01.2006 – 04.2007
United Nations Development Programme (UNV), Bonn

Development of communication and resource mobilization toolkit for country offices, editing of press releases and publications, website management.

Other experiences 04.2000 – 08.2012
Web App development (remote); marketing Intern at T-Mobile (Bonn); team lead student consulting (Gurgaon and Shanghai); Sales Consultant at Meltwater News (Berlin); Freelance editor (Cologne). Guide at Jewish Museum (Berlin).

TESTIMONIALS

“Anna has great instincts and thinks both big and differently.”

“Anna works confidently, nonchalant and undeterred through ambiguity. She shows great perseverance even when she faces pushback.”

“Anna has an absolutely positive energy and motivating attitude. After meetings with Anna everyone is ready to give 200% to achieve a goal.”

“Anna is a great leader. If she has an idea in her mind, she does everything to bring this idea to life and overcomes any boundaries. I really love how she is able to motivate people.”

“Anna is a great communicator, no matter if written or verbally.”

TYPOLOGY

Myers-Briggs: ENTJ
Belbin: Shaper

SKILLS

++++ German, English, MS Office, Qualtrics
+++ Pardot, Zoho, Hubspot, Canva
++ HTML, Wordpress, SQL, French
+ Greek, Javascript

CERTIFICATES

PRINCE2, scientific journalism, TOEFL, 98th percentile IQ (Mensa certified)

CONTACT

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